



+ CONTEMPORARY

# *2026 Media Campaign Results*

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Prepared by Pantelides PR & Consulting

# Executive Summary

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In its fourth year, Art Palm Beach + Contemporary has become one of Palm Beach County's premier winter cultural events. The 2026 media campaign built on the strong foundation established in 2025, expanding a proven playbook into a diversified, multi-pillar media strategy that delivered results across every key metric.

In 2025, the agency executed a deliberate stunt strategy around the Big Birk installation that generated \$21.58M in publicity value and proved the power of a single bold idea to capture national attention. That success validated the approach and created a springboard for 2026, where we scaled the model into four distinct campaign pillars — Stallone "Evolution," John Knuth's Fly Art, DIVERSEartPB, and the broader APB brand story — ensuring no single narrative carried more than 27% of total value.

The results speak for themselves: 2,894 total placements (+392% YOY), 2.12 billion in total audience (+13% YOY), and \$18.71M+ in publicity value (-13% YOY). Beyond the numbers, 2026 delivered several firsts — a Forbes feature, broadcast segments on TMZ Live (FOX) and iHeart Radio — establishing an expanded earned media infrastructure.

With upgraded agency staffing, including EVP Matthew Berritt's New York VIP network, opening night attendance reached a new caliber. Four post-event photo features are already confirmed. The 2026 campaign positions Art Palm Beach for a repeatable, scalable media strategy heading into 2027.

# Results at a Glance

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Total Placements

2,894

+392% YOY

vs 588 in 2025

Total Audience

2.12B

+13% YOY

vs 1.87B in 2025

Publicity Value

\$18.71M+

-13% YOY

vs \$21.58M in 2025

National Tier-One Outlets: **7+** (up from 3 in 2025 | **+133% YOY**)

*Note: Additional post-event coverage from four confirmed outlets not yet included in totals.*

# "From a strategic moment to a strategic ecosystem."

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## 2025

### *A Deliberate Stunt Strategy*

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Big Birk stunt was a deliberate strategic play — and it delivered (\$14.96M of \$21.58M total value)

Concentrated impact: 84% of placements via wire syndication (492 of 588)

3 national tier-one outlets secured

Proved the model — one bold idea can generate massive reach

Foundation laid for 2026's expanded approach

## 2026

### *An Expanded Ecosystem*

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Built on 2025's success with four strategic pillars — no single pillar exceeds 27% of total value

2,894 placements across earned editorial + wire channels

7+ national tier-one outlets (Forbes, TMZ, NPR, iHeart...)

First-ever Forbes placement for Art Palm Beach

Broadcast & radio firsts across TMZ Live and iHeart

*The 2025 stunt proved a single bold idea could generate massive reach. In 2026, we scaled that playbook into a diversified, repeatable media engine.*

# Earned Media vs. Wire Distribution

*Separating editorial coverage from wire pickup syndication for analytical rigor.*

## EARNED EDITORIAL

Forbes — Stallone 2026 (first-ever)

TMZ Live — John Knuth segment

NPR — Standout Exhibits (8 hits)

iHeart Radio/WJNO — "Level Up" Interview

CBS Live / CBS12 — Multiple segments

WPBF-ABC — Flies Exhibit (3 hits)

Artnet News — Art Palm Beach feature

South Florida Daily News, Palm Beach Notables

12+ additional regional & trade outlets

## WIRE DISTRIBUTION

### APB 2026 Announcement

790 pickups | \$4.1M publicity value

### Stallone's Art Evolution

787 pickups | \$4.3M publicity value

### One Million Houseflies

237 pickups | \$4.1M publicity value

### DIVERSEartPB Release

500 pickups | \$2.5M publicity value

### Post-Event Wrap Release

1 pickups | \$3.0M publicity value

# Campaign Pillar: Stallone "Evolution"

*Leveraging celebrity cachet into earned editorial and national broadcast coverage*

787

Wire Placements

\$4.3M

Publicity Value

Forbes

First-Ever for APB

## Key Highlights

First-ever Forbes placement for Art Palm Beach — a milestone in editorial credibility

Coverage spanned Forbes, CBS12, Palm Beach Daily News, Florida Weekly, and more

Generated earned editorial beyond the wire release across national and regional outlets

Demonstrated that celebrity partnerships can drive substantive editorial, not just clickbait

# Campaign Pillar: John Knuth Fly Art

*A visually compelling story that drove the highest per-placement value and broadcast engagement*

**237**

Wire Placements

**\$4.1M**

Publicity Value

**\$17.4K**

Per-Placement Value

## Key Highlights

Highest per-placement publicity value of any 2026 campaign pillar

Drove TMZ Live (FOX) segment and WPBF-ABC coverage — broadcast-first story

CBS12 coverage across multiple segments including feature and commercials

Story's visual novelty created natural broadcast and digital shareability

# Campaign Pillar: DIVERSEartPB

*Extending Art Palm Beach's narrative to international audiences and diverse communities*

**500**

Wire Placements

**\$2.5M**

Publicity Value

**Global**

International Reach

## Key Highlights

Earned coverage from Arte Al Limite (Chile) and El Nuevo Siglo (Colombia) — true international reach

Featured Maquiamelo's Glitchdog and other diverse artists alongside mainstream programming

500 wire placements carried the diversity narrative across broad syndication networks

Positioned Art Palm Beach as a culturally inclusive event, broadening future audience potential

# Tier-One Media Placements

National and major-market outlets secured through the 2026 campaign

OUTLET	COVERAGE	AUDIENCE	PUB VALUE
Forbes	Stallone 2026 Feature	7,200,000	\$54,000
TMZ Live	John Knuth Fly Art Segment	14,023,002	\$220,000
NPR	Standout Exhibits (8 hits)	5,777,248	\$48,504
iHeart Radio/WJNO	"Level Up" Interview (11 hits)	305,818,850	\$20-\$50
CBS Live	2026 Show Preview (2 hits)	15,953	\$7,863
WPBF-ABC	Flies Exhibit (3 hits)	276,180	\$11,094
Artnet News	Art Palm Beach Feature	300,000	\$2,250

# Broadcast & Radio Expansion

## 2026 Broadcast Firsts

**iHeart Radio/WJNO** "Level Up" interview — 305.8M audience, 11 hits

**TMZ Live (FOX)** John Knuth fly art segment — nationally syndicated on FOX, 14M+ audience

**NPR** Standout Exhibits coverage — 5.8M audience, 8 hits

**CBS Live / CBS12** Multiple preview and feature segments across network

**WPBF-ABC** Flies Exhibit coverage — 276K audience, 3 hits

# Opening Night: Elevating the Room

*How upgraded agency staffing translated into higher-caliber attendance and confirmed post-event coverage.*

## The Staffing Upgrade

Matthew Berritt joined as EVP — a power publicist from New York whose VIP network and outreach immediately elevated our work

His relationships brought a higher caliber of attendee to opening night — the kind of names that move the needle for post-event editorial

When the right people are in the photos, the coverage follows. The room on opening night was the story.

## Confirmed Post-Event Coverage

*Photo features confirmed to run:*

**Palm Beach Illustrated**

Photo feature confirmed

**Modern Luxury**

Photo feature confirmed

**Palm Beach Post**

Photo feature confirmed

**Palm Beach Society**

Photo feature confirmed

*These placements are a direct result of VIP attendance quality — additional value still incoming.*

# Strategic Outlook: 2027

*Building on 2026's diversified foundation to drive repeatable, scalable results.*

## Editorial Relationships

Deepen connections with Forbes, NPR, Artnet, and new national publications. Transition from one-time placements to recurring editorial partnerships.

## Celebrity Playbook

Expand the Stallone model to additional high-profile artists. Create a repeatable celebrity-to-editorial pipeline with built-in media moments.

## Broadcast Infrastructure

Formalize Forbes, iHeart, and CBS relationships into annual segments. Build pre-show, during-show, and post-show broadcast cadence.

## Diversified Narrative

Continue the four-pillar approach with new campaign angles. Ensure no single story accounts for more than 30% of total media value.

# NewsWire

APB 2026 Announcement Release

HITS / PICKUPS

790

TOTAL AUDIENCE

414,132,062

PUBLICITY VALUE

\$4,119,925

[VIEW REPORT](#)

## Art Palm Beach 2026 Ignites the Season with Global Galleries and Bold New Voices

Art Palm Beach

October 15, 2025 · 3 min read



Art Palm Beach

*The world-class art experience returns to South Florida January 28–February 1*

# iHeart Radio/WJNO

"Level Up" Interview

HITS / PICKUPS

**11**

TOTAL AUDIENCE

**305,818,850**

PUBLICITY VALUE

**\$20-\$50**

[VIEW REPORT](#)



# NewsWire

Stallone's Art Evolution Release

HITS / PICKUPS

787

TOTAL AUDIENCE

443,464,273

PUBLICITY VALUE

\$4,309,455

[VIEW REPORT](#)

## Sylvester Stallone's Artistic Evolution Unveiled Exclusively at Art Palm Beach 2026

Art Palm Beach

November 12, 2025 - 9 min read



Art Palm Beach

*Stallone's six-decade journey goes on display, exposing the passion, perseverance, & creative force that built an icon*

PALM BEACH, Fla., Nov. 12, 2025 (GLOBE NEWSWIRE) -- This winter, one of the most recognizable figures in film steps fully into the world of fine art. In a landmark moment, **Sylvester Stallone: Evolution**, presented by Provident Fine Art, will debut at Art Palm Beach 2026, the first exhibition to unite six decades of Stallone's paintings in a single sweeping retrospective. The fair returns for its 4th Year January 28 – February 1, 2026, at the Palm Beach County Convention Center, with tickets now available at [ArtPalmBeach.com](https://www.ArtPalmBeach.com).

# Newsire

*One Million Houseflies Release*

HITS / PICKUPS

237

TOTAL AUDIENCE

413,664,156

PUBLICITY VALUE

\$4,114,849

[VIEW REPORT](#)



Art Palm Beach

*A new exhibition reveals the beauty formed by the smallest life in the room*

PALM BEACH, Fla., Dec. 09, 2025 (GLOBE NEWSWIRE) -- The tiny nuisance creatures we swat away without thinking are about to become the source of beauty we never expected. One million houseflies are painting. You can witness it yourself as their **Art Palm Beach** debut unfolds live **January 28 to February 1**

# Spotlight Magazine

*PB in Full Bloom*

TOTAL AUDIENCE

**1,200,000**

[VIEW REPORT](#)

## Palm Beach in Full Bloom: The Season Ahead

Get ready for a mind-boggling swirl of the social events, galas, and benefits that only this idyllic island can offer.

### January

The New Year ushers in a lively procession of social sparkle and artistic brilliance. The month begins with the **Winter Equestrian Festival**, opening the first week of January in Wellington. **The Palm Beach polo season** follows suit, its elegant Sunday matches drawing society beneath white tents and linen canopies. On January 22, **Fivestory's Welcome Party** gathers tastemakers for a stylish island homecoming, while January 26 ushers in one of Wellington's most dynamic occasions: "**Road to the Top**," a star-studded celebration at Salute featuring a luncheon and guest speakers. Later in the month, the artistic set turns its gaze toward the **Art Palm Beach Fair** (January 28 through February 1) at the Palm Beach County Convention Center for a refined gathering of collectors, curators, and connoisseurs.

# Newsire

DIVERSEartPB Release

HITS / PICKUPS

500

TOTAL AUDIENCE

276,183,407

PUBLICITY VALUE

\$2,467,541

[VIEW REPORT](#)

## DIVERSEartPB 2026: An International Exhibition Linking Biennials, Institutions, and Public Participation

Art Palm Beach

January 5, 2026 • 4 min read



Art Palm Beach

*Among the featured exhibitions is AGUAS, a project connected to Palm Beach's waterways that incorporates photographs taken by local Palm Beach community participants*

# Biscayne Bay Tribune

APB 2026 (2 hits)

HITS / PICKUPS

2

TOTAL AUDIENCE

10,868

PUBLICITY VALUE

\$725

[VIEW REPORT](#)



# The Eden Magazine

Online Feature

TOTAL AUDIENCE

840

PUBLICITY VALUE

\$500

[VIEW REPORT](#)

THE  
EDEN  
Magazine

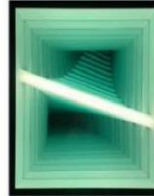


## Art Palm Beach 2026 Returns with Global Galleries and Immersive New Installations

*Art Palm Beach* returns for its fourth annual edition from January 28-February 1, 2026, at the *Palm Beach County Convention Center*, reaffirming South Florida's rising status as a global art destination.

Presented during Palm Beach's peak winter season, the fair brings together an inspired mix of leading international galleries, emerging artists, and collectors from around the world. New exhibitors this year arrive from London, Basel, San Francisco, Dublin, and Palm Beach, alongside returning favorites, creating a dynamic dialogue between established voices and fresh perspectives.

Highlights include galleries such as *Blond Contemporary* (London), *LICHT FELD Gallery* (Basel), *Oliver Sean Gallery* (Dublin), and *Onessimo Fine Art* (Palm Beach), showcasing works that span contemporary painting, sculpture, photography, and conceptual installations.



# Travel and Tour World

English + German (2 hits)

HITS / PICKUPS

2

TOTAL AUDIENCE

16,824

PUBLICITY VALUE

\$142

[VIEW REPORT](#)

Home » America Travel News » Why The Palm Beaches, Florida, Should Be Your Next Travel Destination

## Why The Palm Beaches, Florida, Should Be Your Next Travel Destination

Published on December 23, 2025



### Vibrant Culture and Arts Scene

One of the most appealing aspects of The Palm Beaches is the region's rich cultural scene. West Palm Beach, the largest city in the area, is a cultural hub with museums, galleries, and performance spaces. The Norton Museum of Art, for example, offers an impressive collection of American, European, and Chinese art, while the Kravis Center for the Performing Arts hosts world-class performances in theatre, music, and dance.

Palm Beach is also home to a vibrant arts scene, with the town's many galleries showcasing local and international artists. Whether you're looking for contemporary art or classic pieces, the region offers an exceptional variety of galleries and art events throughout the year. Additionally, the annual Palm Beach International Film Festival and the Art Palm Beach fair are two signature events that attract art and culture lovers from around the globe.

# Palm Beach Illustrated

Four Art Fairs

TOTAL AUDIENCE

2,717

PUBLICITY VALUE

\$46

[VIEW REPORT](#)

## Art Palm Beach

**When:** January 28 to February 1

**Where:** Palm Beach County Convention Center, West Palm Beach

PALM BEACH  
ILLUSTRATED



FOOD & DRINK ▾ PARTIES ▾ PB LIFE ▾ THINGS TO DO ▾ DIRECTORIES ▾ TRAVEL

CHARITY REGISTER

Home ▸ Going Out ▸ Arts + Entertainment ▸ Four Art Fairs Coming to the Palm Beaches

Going Out Arts + Entertainment Main Categories Homepage Recently Added

## Four Art Fairs Coming to the Palm Beaches

*Come December, Florida transforms into a vibrant cultural hub as world-class art fairs arrive. Here are some of the fairs coming to our area.*

By Nita Do Simon · December 17, 2025



# Palm Beach Daily News

*Stallone Paintings (3 hits)*

HITS / PICKUPS

**3**

TOTAL AUDIENCE

**6,038**

PUBLICITY VALUE

**\$1,916**

[VIEW REPORT](#)



**Actor Sylvester Stallone helps Philadelphia celebrate the city's first 'Rocky Day'**

Philadelphia showed brotherly love to one of its favorite movie heroes, Sylvester Stallone, with the city's first "Rocky Day" at the Museum of Art.

# Provident Fine Art

*Stallone Blog Post*

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[VIEW REPORT](#)

## Provident Fine Art Brings Sylvester Stallone's Artistic Evolution to Art Palm Beach

POSTED ON JANUARY 22, 2026 BY STACY G



# South Florida Daily News

2026 Show Preview

TOTAL AUDIENCE

**2,879**

PUBLICITY VALUE

**\$3,290**

[VIEW REPORT](#)



# NPR

Standout Exhibits (8 hits)

HITS / PICKUPS

8

TOTAL AUDIENCE

5,777,248

PUBLICITY VALUE

\$48,504

[VIEW REPORT](#)

[WLRN](#)

## Standout exhibitions at this year's Art Palm Beach include work by Sylvester Stallone

By Wilkine Brutus

January 20, 2026 at 7:00 AM EST

One of Palm Beach County's premier art fairs returns for its 4th year, allowing fans to discover the heart of contemporary art through more than 80 international galleries.

Art Palm Beach brings collectors and creatives together around painting, sculpture, photography, and immersive works.

Show Director and Producer Cassandra Voyagis told WLRN one standout exhibition, from the Provident Fine Art gallery in Palm Beach, includes six decades of surreal and abstract work by legendary actor Sylvester Stallone.

# Social Calendar Listings

Calendar Listings (4 hits)

HITS / PICKUPS

4

TOTAL AUDIENCE

13,202,304

PUBLICITY VALUE

\$197,681

[VIEW REPORT](#)

The screenshot shows a social media post on the Patch website. At the top, the Patch logo is visible next to a location search bar set to "West Palm Beach, FL" and a "Subscribe" button. Below the navigation bar, the post is categorized as "Local Event" and titled "Art Palm Beach 2026". The author is identified as "Kyra, Neighbor". The main image is a yellow graphic with a black circle containing the text "ART PALM BEACH". Below the graphic, the text reads "SAVE THE DATE: JAN 28 - FEB 1 | 2026". A date sticker in the top left corner of the image indicates "JAN 28".

# Boca Tribune

Weekend Roundup

TOTAL AUDIENCE

4,782

PUBLICITY VALUE

\$132

[VIEW REPORT](#)

## Weekend Events Roundup- January 30th-Feb 1: Delray, Boynton, and West Palm Beach

By **Stacy Carchman** · January 27, 2026

0



# CBS Live

2026 Show Preview (2 hits)

HITS / PICKUPS

2

TOTAL AUDIENCE

15,953

PUBLICITY VALUE

\$7,863

[VIEW REPORT](#)



# Palm Beach Illustrated

Stallone Feature

TOTAL AUDIENCE

2,717

PUBLICITY VALUE

\$950

[VIEW REPORT](#)

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**PALM BEACH**  
ILLUSTRATED

FOOD & DRINK ▾ PARTIES ▾ PB LIFE ▾ THINGS TO DO ▾ DIRECTORIES ▾ TRA

CHARITY REGISTER

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Home > 2025-2026 Parties > Art by Sylvester Stallone

2025-2026 Parties


## Art by Sylvester Stallone

By **Site Staff** - January 27, 2026


f Facebook
t Twitter
p Pinterest



Gene Stern, Sylvester Stallone. Karen Wiener



Rob Samuels, Chris Mastronardi. Brady Thrasher



Tommy and Dee Hilfiger

# Palms West Journal

APB 2026

TOTAL AUDIENCE

109

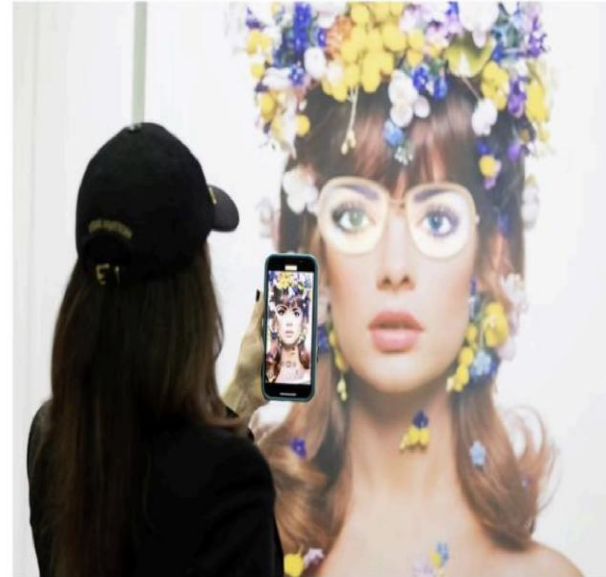
PUBLICITY VALUE

\$950

[VIEW REPORT](#)

## Art Palm Beach returns in 2026 with expanded international lineup

Updated: Jan 31



# Miami Art Scene

Feature on Abby Modell

TOTAL AUDIENCE

11,550

PUBLICITY VALUE

\$159

[VIEW REPORT](#)

**MIAMI**  
ART SCENE



Zalas Collective: Andrew Antonaccio &

ART NEWS THE SCENE FEATURES ART EXHIBITS ARTIST PROFILES EVENTS

Miami's #1 Art Magazine



Home > ART NEWS

by Miami Art Scene™ - Jan 3, 2025

**PREVIEW OF NEW WORKS BY ABBY MODELL IN SOLO  
PRESENTATION AT ART PALM BEACH + CONTEMPORARY  
JANUARY 22-26, 2025 | BOOTH #109**

# Forbes

Stallone 2026

TOTAL AUDIENCE

7,200,000

PUBLICITY VALUE

\$54,000

[VIEW REPORT](#)

FIRST-EVER FORBES PLACEMENT FOR APB

## How Painting Fueled Sylvester Stallone's Creativity His Entire Career

By [Scott King](#), Contributor.

[Follow Author](#)

Published Jan 30, 2026, 05:58pm EST, Updated Jan 30, 2026, 06:32pm EST



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FORBES' FEATURED VIDEO

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# Art Miami Magazine

APB 2026

TOTAL AUDIENCE

**22,500**

PUBLICITY VALUE

**\$750**

[VIEW REPORT](#)



+ CONTEMPORARY

*Art Palm Beach 2026*

***Art Palm Beach 2026 Ignites the  
Season with Global Galleries and  
Bold New Voices***

# CBS12

*Fly Art and Stallone*

TOTAL AUDIENCE

**152,700**

PUBLICITY VALUE

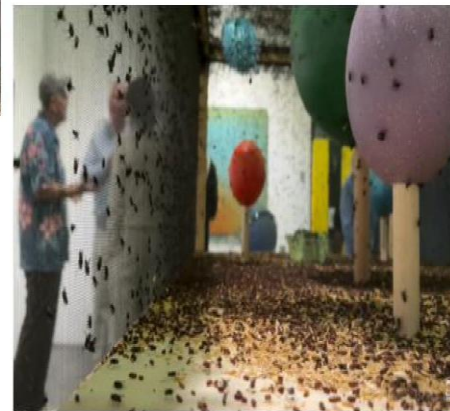
**\$1,538**

[VIEW REPORT](#)

## Fly-made art and Stallone debut boost Art Palm Beach as 100,000 insects create live works

by Grace Bellinghassen | Sun, February 1st 2026 at 5:56 PM

Updated Sun, February 1st 2026 at 6:27 PM



# Arte Al Limite

DIVERSEartPB

TOTAL AUDIENCE

18,000

PUBLICITY VALUE

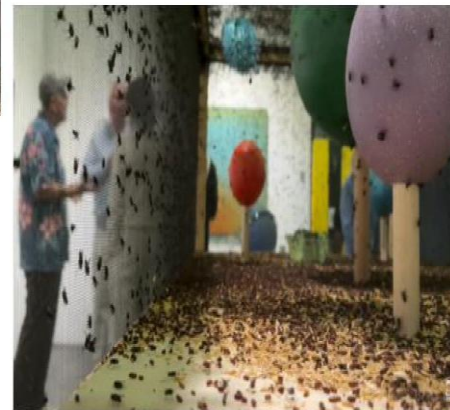
\$95

[VIEW REPORT](#)

## Fly-made art and Stallone debut boost Art Palm Beach as 100,000 insects create live works

by Grace Bellinghassen | Sun, February 1st 2026 at 5:56 PM

Updated Sun, February 1st 2026 at 6:27 PM



# Florida Weekly

Stallone

TOTAL AUDIENCE

**36,000**

PUBLICITY VALUE

**\$1,100**

[VIEW REPORT](#)

## From screen to canvas

Sylvester Stallone reveals six decades of art at Art Palm Beach 2026

January 21, 2026

SPECIAL TO FLORIDA WEEKLY



Male Pattern Badness. by Sylvester Stallone. -PROVIDENT FINE ART / COURTESY PHOTO

# Palm Beach Notables

APB 2026

TOTAL AUDIENCE

200,000

PUBLICITY VALUE

\$35,000

[VIEW REPORT](#)

The Palm Beach Post | MONDAY, JANUARY 19, 2026 | 10

## ACCENT + NOTABLES



A gift closet is a collection of gifts you can buy or make. It's a handy way to save money on gifts for the holidays. (APB 2026)

### A handy 'gift closet' will help save your budget

By Rachel Carter

An ongoing movement, the trend that the event is making one — and no longer — is to shop all day long. Instead, you can now shop your closet and find the perfect gift for the person you want to give. It's a handy way to save money on gifts for the holidays. (APB 2026)

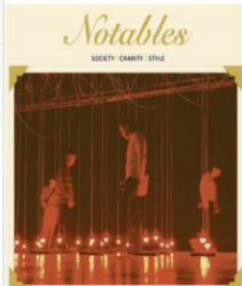
For both Palm Beach and... (text continues)

See OFF MARKET, page 10

### Marry Povich reveals secret to 41-year marriage with Connie Chung

By [Name]

NEW YORK — How is your marriage? It's a question that... (text continues)



Art Palm Beach 2026 ignites South Florida art scene with global galleries, bold new voices — and a celebrity exhibit

### Art Palm Beach 2026 ignites South Florida art scene with global galleries, bold new voices — and a celebrity exhibit

Now in its fourth year, Art Palm Beach — which runs Jan. 23 — Feb. 1 at Palm Beach County Convention Center — has quickly established itself as one of Palm Beach County's premier winter events.

By [Name]



See OFF MARKET, page 10

Art Palm Beach 2026 ignites South Florida art scene with global galleries, bold new voices — and a celebrity exhibit. (APB 2026)

# El Nuevo Siglo

*Maquiamelo's Glitchdog*

TOTAL AUDIENCE

**41,204**

PUBLICITY VALUE

**\$1,117**

[VIEW REPORT](#)

## Maquiamelo conquista Palm Beach con escultura monumental

Miles de visualizaciones generó el simpático Glitchdog en la semana de Art Palm Beach



### En tendencia

1. Gobierno Petro no tiene consideración por el país ni respeto por la democracia: Uribe
2. U. públicas sin norte
3. Crece la tensión en pulso político y comercial entre Colombia y Ecuador

# Greaves Production

APB 2026

[VIEW REPORT](#)

## Palm Beach Show 2026

February 12, 2026

Join me at Art Palm Beach 2026 for an exclusive look at contemporary works by classically trained artists and museum-quality masterpieces. From the expressive brushwork of Frans Hals, one of the Dutch Golden Age's finest painters, to modern sculptures and paintings by an accomplished artist duo, Luis Montoya and Leslie Ortiz. This video explores the intersection of history, technique, and collector appeal. In this video: - An interview with an artist duo Luis Montoya and Leslie Ortiz who bring European classical training to contemporary sculpture and painting; - A close-up exploration of a Frans Hals painting and its historical significance; - Behind-the-scenes access to Art Palm Beach 2026, one of Florida's premier art fairs. Palm Beach, Fla. February 12, 2026

Leave a comment

## Art Palm Beach 2026

January 28, 2026

Art Palm Beach 2026 opens its fourth edition bringing together contemporary and modern galleries, immersive installations, and notable names from around the world. Director Kassandra Voyagis discusses the fair's direction and its role in the South Florida art landscape. At Hollis Taggart gallery, artist John Kruth presents works created using live flies, offering insight into his unconventional process. The fair teams up with DIVERSEartPB, a platform that bridges art institutions, museums, and nonprofits to showcase three immersive installations - Birth of Light by Paju Cultural Foundation, Korea, AGUAS project by Chilean artist Eugenia Vargas Pereira, and Txchel Suarez's striking textile installation Temous Fouit presented by World Textile Art Biennial. And

## Palm Beach Show 2026

February 12, 2026



*VIP Preview Night of the Palm Beach Show, Palm Beach Convention Center,  
February 12, 2026*

Join me at Palm Beach Show 2026 for an exclusive look at contemporary works by classically trained artists and museum-quality masterpieces. From the expressive brushwork of Frans Hals, one of the Dutch Golden Age's finest painters, to modern sculptures and paintings by an accomplished artist duo, Luis Montoya and Leslie Ortiz. This video explores the intersection of history, technique, and collector appeal.

# Big Hug Studio

APB 2026

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[VIEW REPORT](#)

The screenshot shows the homepage of the Big Hug Studio website. At the top, the site title "Big Hug Studio" is displayed in a red, typewriter-style font. Below the title is a tagline: "art + design + fashion + books + food + health + film + poetry + travel...". A grey navigation bar contains three links: "Home", "About", and "Contact".

The main content area is divided into two columns. The left column features a "Spotlight on British-Israeli Artist Gideon Rubin" with a small image of a person in a pink outfit. Below this is an "Interview with artist Petra Von Kazinyan" with a small image of a woman's face. The right column features a date "13.2.26" and a heading "Art Palm Beach 2026". Below the heading is a caption: "1 John Stuart Gibson, Magician, 2025, American". A large image of the painting "Magician" by John Stuart Gibson is shown, depicting two orange and white striped spheres against a dark, textured background.

# Artnet News

Art Palm Beach

TOTAL AUDIENCE

**300,000**

PUBLICITY VALUE

**\$2,250**

[VIEW REPORT](#)

Gallery Network partner

## Art Palm Beach Debuts a Major Biennial-Style Installation for Its Fourth Edition

Accompanying the curated selection of international gallery presentations, the 2026 edition sees the fair delve into the major players in the art ecosystem.



# CT Cottages & Gardens

APB 2026

TOTAL AUDIENCE

**36,156**

PUBLICITY VALUE

**\$7,350**

[VIEW REPORT](#)



## COTTAGES & GARDENS

### Art Palm Beach 2026

The contemporary and modern art show runs through Sunday, February 1.

January 29, 2026 by Sharon King Hoge

The Palm Beach Convention Center is the setting of **Art Palm Beach**, where over 70 dealers from around the globe are showing contemporary and modern art. Collectors and art lovers are exploring and acquiring from a vast international selection including works by actor/artist Sylvester Stallone, photographer Harry Benson, pop artist Roy Lichtenstein. The show runs through Sunday, February 1.



# TMZ Live

John Knuth (2 hits) — Nationally Syndicated on FOX

HITS / PICKUPS

2

TOTAL AUDIENCE

14,023,002

PUBLICITY VALUE

\$220,000

[VIEW REPORT](#)



# CBS12

Commercials (5 hits)

HITS / PICKUPS

5

TOTAL AUDIENCE

86,299

PUBLICITY VALUE

\$12,666

[VIEW REPORT](#)



# WPBF-ABC

*Flies Exhibit (3 hits)*

HITS / PICKUPS

**3**

TOTAL AUDIENCE

**276,180**

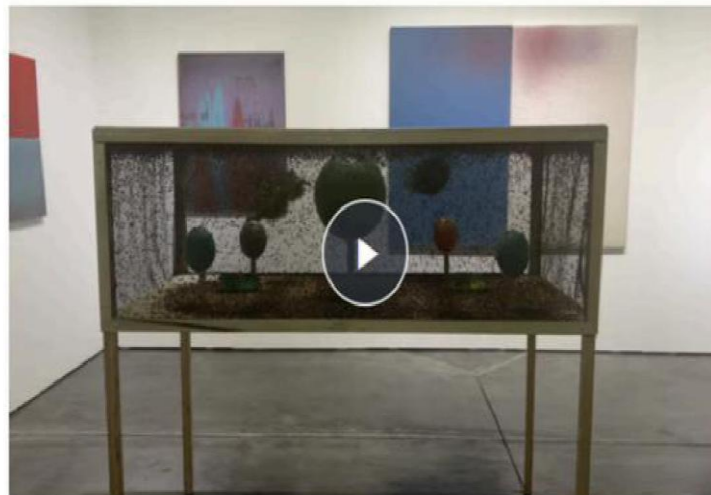
PUBLICITY VALUE

**\$11,094**

[VIEW REPORT](#)

## Art Palm Beach show literally draws flies

Exhibits on display at Palm Beach County Convention Center



# Spot on Florida

*Flies Exhibit*

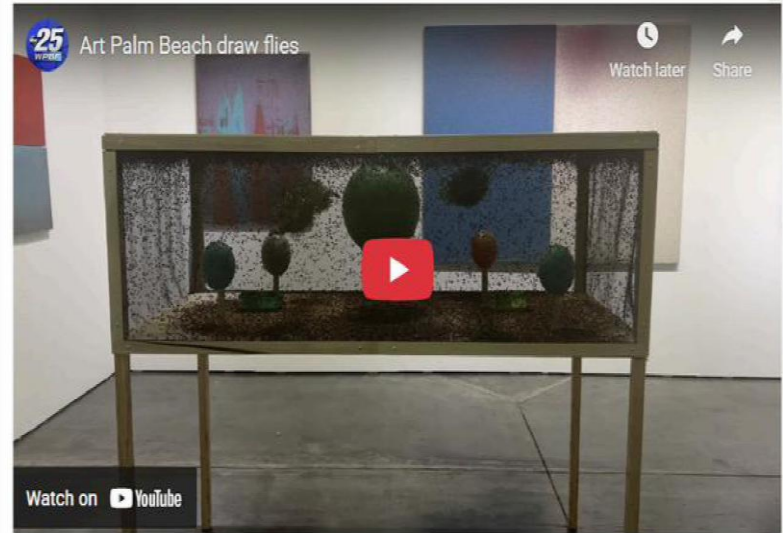
TOTAL AUDIENCE

**7,829**

[VIEW REPORT](#)

## Spot On Florida

Afrotech



Artist uses flies in exhibit. WPBF 25 is your home for Florida breaking

# Newsire

Post-Event Wrap Release

HITS / PICKUPS

1

TOTAL AUDIENCE

239,345,406

PUBLICITY VALUE

\$3,012,340

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## Art Palm Beach 2026 Marks Another Spectacular and Record-Breaking Year

BY ART PALM BEACH

Published 8:33 AM EST, February 11, 2026

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PALM BEACH, Fla., Feb. 11, 2026 (GLOBE NEWSWIRE) -- Art Palm Beach 2026 concluded with exceptional results, reinforcing its reputation as one of the country's leading contemporary and modern art fairs. Building on the momentum of recent years, the 2026 edition delivered record-setting attendance and sales, while drawing significant national media attention and global interest to Palm Beach County. Collectors, curators, and art enthusiasts filled the Palm Beach County Convention Center throughout the fair, creating a dynamic environment defined by discovery, conversation, and strong buying activity. Exhibitors reported consistent foot traffic, meaningful engagement with collectors, and sales across a wide range of categories. Sales spanned from emerging contemporary works to blue-chip secondary market masterpieces, with

# Thank You

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Art Palm Beach 2026 Media Campaign

Prepared by Pantelides PR & Consulting